

2011 Summer Arts & Music Festival and Reggae on the River Sponsorship Packages

Dear Sponsors,

The following is a description of the sponsorship packages being offered for the 2011 Summer Arts & Music Festival on June 4th and 5th, and Reggae on the River on July 16th and 17th. **Keep in mind that any of these packages can be tailored to your specific needs.** Please check one and call, fax, or email me with your order.

Phone: (707) 923-3368 Ext 27, **Fax:** (707) 923-3370, **Email:** cathy@mateel.org. If you'd like to place an ad without the sponsorship package, see our advertising page at: <http://www.mateel.org/advertising.html>. I look forward to talking with you soon.

Deadline for ad submission: April 28, 2011

Sincerely, Cathy Miller, Sponsorship Director

\$10,000 Package

- Full page ad anywhere including inside front pages in the full-color Festival program guide (1st come-1st serve on placement)
- 2-night stay at the Benbow Inn, Friday and Saturday of the Festival weekend
- Logo placement on monthly Mateel newsletter e-blasts; event e-blasts reaching over 10,000 people; Festival posters and ads and on the Mateel's home website
- Prominent banner placement on main stage (Sponsor provides banner.)
- Sponsor listing and logo on "Thank you Sponsors" page of the festival program guide you sponsor
- Free 10 X 10 booth space in a prime location to distribute info or sell product
- Multiple "Thank you announcements" from all stages during the event
- VIP gift package including 5 free admissions, 5 invitations to the Friday night welcome cocktail party, 5 T-shirts, 5 drink tickets, 5 meal tickets, 5 memberships with discounts to all Mateel-sponsored events, 2 laminates.

\$5500 Package

- Free full-page ad in the full-color Festival program guide you sponsor
- 2-night stay at Best Western Humboldt House Inn, Friday and Saturday of the Festival weekend
- Logo placement on the Festival posters, ads and on the Mateel and the event website
- Prominent banner placement on main stage (Sponsor provides banner.)
- Sponsor listing and logo on "Thank you Sponsors" page of the festival program guide you sponsor
- Free 10 X 10 booth space in a prime location to distribute info or sell product
- Multiple Thank you announcements from all stages throughout the event
- Mateel VIP gift package -including 4 free admissions, 4 invitations to the Friday night welcome cocktail party, 4 T-shirts, 4 drink tickets, 4 meal tickets, 4 memberships, discounts to all Mateel-sponsored events, 2 laminates

\$3500 Package

- Free three-quarter page ad in the Festival program guide you sponsor
- Prominent banner placement on one of the stages (Sponsor provides banner.)
- Sponsor listing and logo on the "Thank you Sponsors" page of the SAMF and/or ROTR program guide
- Multiple Thank You announcements from all stages throughout the event
- VIP gift package -including 2 free admissions, 2 invitations to the Friday night welcome cocktail party, T-shirts, 2 drink tickets, 2 meal tickets, 2 memberships, discounts to all Mateel-sponsored events, 2 laminates

\$1500 Package

- Free half-page ad in the Festival program guide you sponsor
- Prominent sponsor listing and logo on "Thank You Sponsors" page of SAMF (and/or) program guides
- Multiple "Thank You" announcements from all stages
- VIP gift package -including 2 free admissions, 2 invitations to the Friday night welcome cocktail party, 2 T-shirts, 2 memberships, 2 drink tickets, 2 meal tickets, discounts to all Mateel-sponsored events, 2 laminates

\$500 Package

- Free quarter-page ad in the program guide you sponsor
- Prominent sponsor listing and logo on "Thank You Sponsors" back page of SAMF program guid
- Mateel VIP package including 2 free admissions, 2 invitations to Friday night welcome party, 2 T-shirts, 2 drink tickets, 2 meal tickets, 2 laminates